

Tackle your future challenges and identify opportunities by working through Circular Economy issues.





# Our offering

Together with thinkstep, the leading provider of software, data and consulting services for product and corporate sustainability, we offer workshops and solutions to guide you towards circular economy opportunities.

### 1. Workshop

## **Future Frame**

This workshop will focus on the political and social aspects of the market that result from global environmental challenges Designed as a one-day workshop, it addresses your decision makers. Is your company vision still in line with future challenges?

### 2. Workshop

## Step Check

This workshop is a follow-up to the discuss from the "Future Frame" workshop. Once your vision and mission are set, your internal strategic focus will be clear. Now you need to ready yourself for an internal process. This three-day workshop offers a clear path by working with different methods of analysis and checks.

### 3. Process

## **Next Steps**

After identifying challenges along your path to implementing Circular Economy in your business, you'll need a plan defining all necessary steps. Through a series of smaller workshops, we'll create this plan with you.

#### **Workshop Topics**

- > Future global developments that will have an impact on your business
- > Upcoming changes in legislation
- > Circular Economy as a solution to future challenges
- > Your vision in the future context
- > Strategic process techniques for your company
- > Overcoming obstacles to a strategic process

#### Workshop Topics

- > Readiness check
- > ReSOLVE check
- > SWOT analysis
- > Opportunities within the global community and environmental context

#### We'll address the following topics

- > Culture
- > Product/service
- > Stakeholders
- > Financial structure/resources
- > Management/tools
- > Value chain
- > Value proposal
- Assess your situation and prepare your decisions based on real substance and sound facts

#### 4. Finalize

## **Concept Phase**

We can assist you in implementing Circular Economy principles for your long-term business success. thinkstep offers a wide range of solutions to identify, measure and monitor sustainability performance in the context of Circular Economy.



## **Facilitators**



Hannes Partl
Principal Consultant,
thinkstep AG



Eveline Lemke
Founder & Consultant,
Thinking Circular

## About thinkstep



thinkstep

thinkstep is a leading provider of software, data and consulting services for product and corporate sustainability. thinkstep enables organizations worldwide to succeed sustainably. Its industry-leading software

solutions, data and services help businesses drive operational excellence, product innovation, brand value and regulatory compliance. With a global presence in 19 countries, thinkstep serves more than 3,000 companies, including over 40 percent of the Fortune 500, such as BASF, Hewlett-Packard, Interface, Siemens and Unilever. SoFi is thinkstep's successful Corporate Sustainability Software.

#### Contact:

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Join our free webinar!

# Circular Economy policies - tackling your strategy

Global challenges and new legislation force companies to rethink their material resource strategies. You need integrative concepts for supply chains and materials flow (design and systems thinking).

#### Gain insights into

- > The UN Circularity Gap Report and EU Circular Economy Package
- > Public discussion about rules and legislation
- > The rising pressure on resource strategies
- > How to monitor legislation
- > Adjusting your material resource strategy
- Addressing c-level management on strategic questions.

#### Register here:

https://circular-economy.thinkstep.com/webinar

### **About Thinking Circular**

# The multiverse for green progress

The Circular Economy needs a competence centre, a central point of contact, a think tank, an interest group, an innovation driver, an intersection. Thinking Circular forms the multiverse for this. This is where economics, science and politics combine on extremely varied levels on the subject of sustainability and the Circular Economy.

Consulting, networking, partners, political classification, events, expert tips, influencers, speakers - all of these can be found with Thinking Circular. Here, ideas are put forth for safeguarding the future.

#### » Green innovations are born



### Consulting

Developing and implementing projects, triggering disruption; here, companies are supported with their green development. We combine ecology and economics.



#### **Partners**

Strength only comes from strong partnerships! Our network forms a reliable basis, extending across extremely diverse sectors.



### **Experts**

Expertise, pooled expert power and forward thinkers with the ideas of tomorrow – here, you will find specialists who take a stand.

## Contact

### Thinking Circular

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