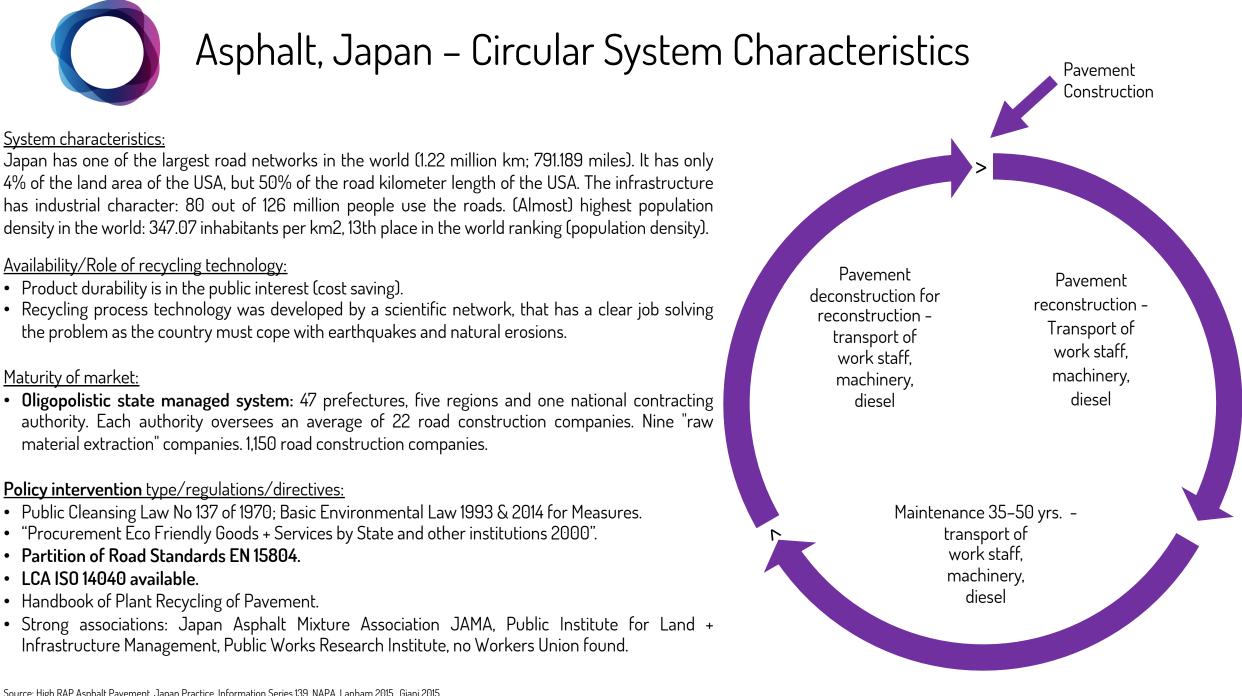
## CIRCULAR SYSTEM ASPHALT

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W. Mr. Parket



#### Source: High RAP Asphalt Pavement, Japan Practice, Information Series 139, NAPA, Lanham 2015, Giani 2015



## SWOT Asphalt

1. 2. 3. 4. 5.	Closed loop Technical cycle, C2C Compliance for Circular Economy Coherent policies and strategies Established scientific program/training High satisfaction rates of users		Substitution of fossil bitumen not perfect Stakeholder critics Critical materials still exist Indefinite circularity rate for bitumen, microplastics i.e.	
	Strength	W	Weakness	
	Opportunity	Tł	Threat	
1. 2. 3. 4.	Image-Growth Save money / cost effectiveness Extended maintenance of infrastructure First in the field sets standards	1. 2. 3.	Earthquakes Floods Climate change erosions	

#### 1. Nature Science Crude oil as a useful source for many applications.

Photo by Danylo Suprun via Unsplash

#### 2. Envisioning Building asphalt streets for better nfrastructure and to prevent rubber tires from damage.

#### **3.** <u>Investment</u> Investments in development of technology for oil production in 19<sup>th</sup> century.

X INTRY

### 4. <u>Rocket Science</u> Invention of digitized close-the-loop technology to recycle streets just in place.

#### 5. <u>Historic Event</u> On 17<sup>th</sup> January 1995, one of the most severe earthquakes of Japans history shattered the island. Japan realized its dependence from imports.

#### 6. <u>Cognition for System Relevance</u> Asphalt has become indispensable for infrastructure but highly threatened with earthquakes.

# 7. <u>Technical Innovation</u> Market players have developed digitized close-the-loop technology to recycle streets just in place.

hoto by Transportation Research Board of the National Acad

RO-4



#### **Japan Modified Asphalt Association**

#### 8. Business Innovation The system has become manageable through a network of players.

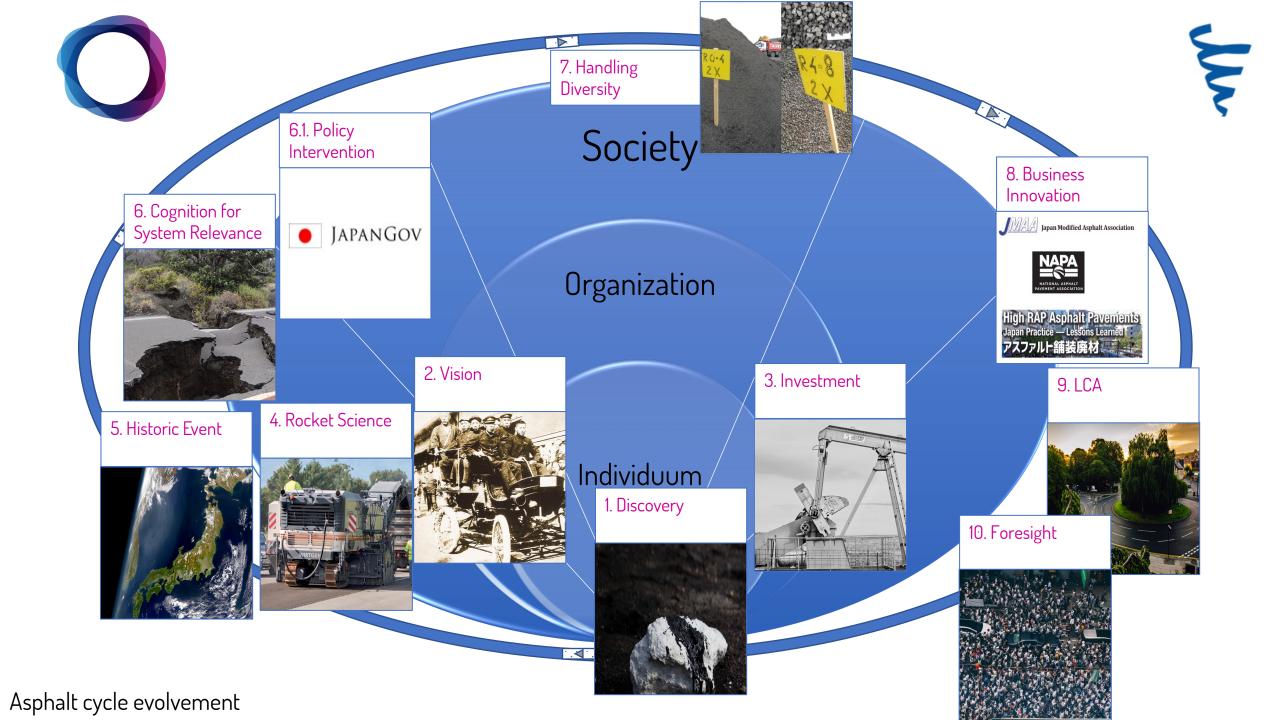




#### 9. Life Cycle System has evolved. Technical cycle is working. Asphalt recycling has reached circularity.

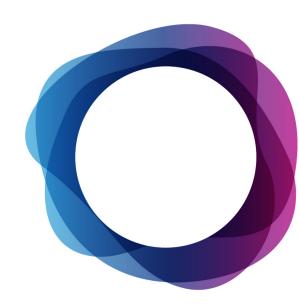
10. Forecast Due to population and infrastructure growth and continuing threats through earthquakes, recycled asphalt demand is forecasted to rise.

2 R S O



#### Thank you for your attention

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## Thinking Circular